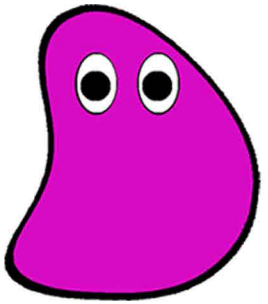
Portfolio

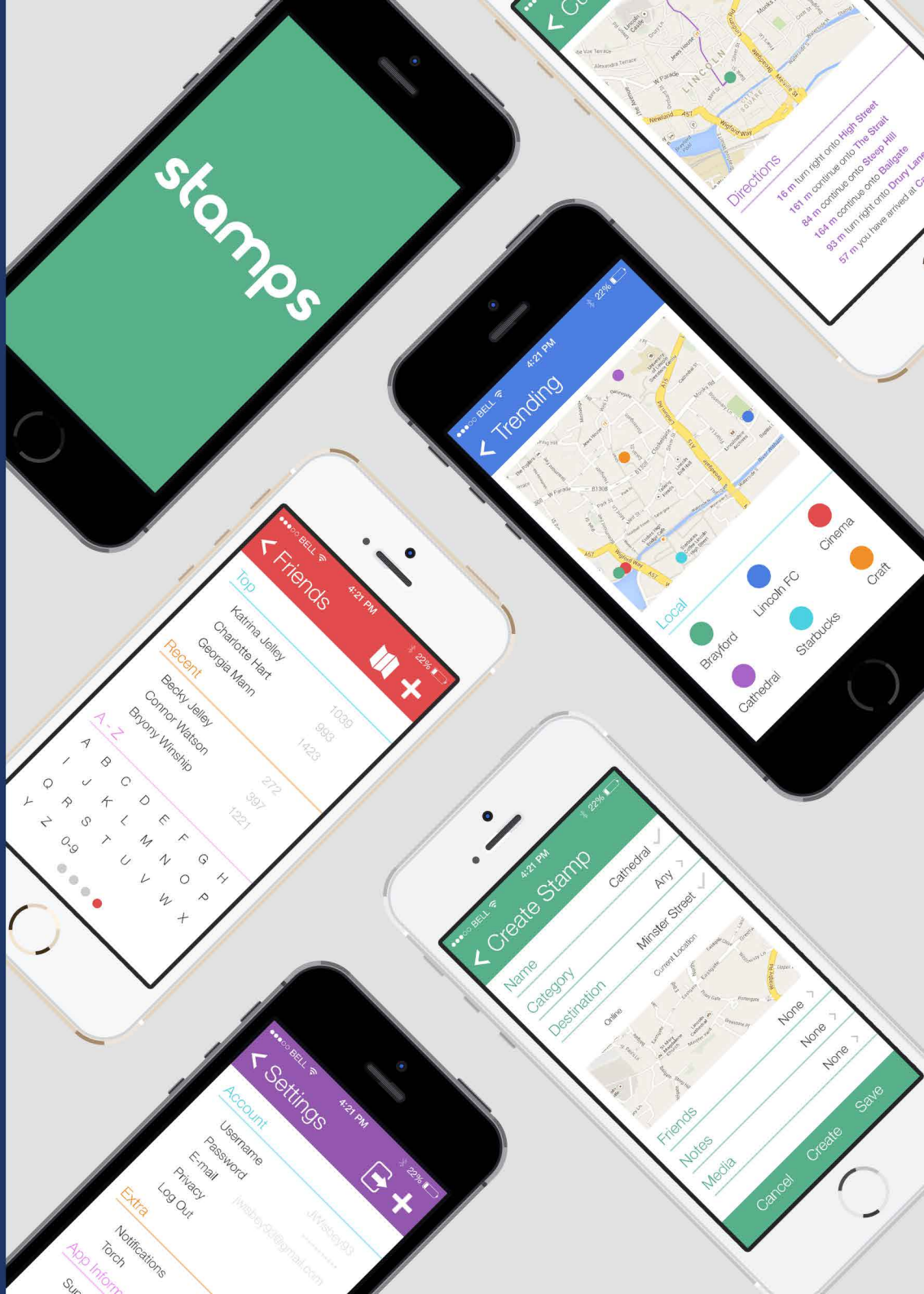
Ian Woolston

Web Design - UI Design - Animation
Post Production - Brand Identity - Coding



Stamps is an application created for my third year project for Digital Media. I created the concept and designed the brand identity (including the logo) and the user interface (UI) designs culminating in the creation of a functioning prototype, advert, video prototype and coding a basic website to advertise the concept.

app design



stamps

Friends

Top

Katrina Jelley	1039
Charlotte Hart	993
Georgia Mann	1423

Recent

Becky Jelley	272
Connor Watson	397
Bryony Winship	1221

A - Z

A B C D E F G H

I J K L M N O P

Q R S T U V W X

Y Z 0-9

Activity

Current

Your Stamp

Saved

Frequent

Home

Parked Car

Jade's House

Recent

Park

Coffee Shop

Train Station

Settings

Account

Username	JWisbey93
Password	**********
E-mail	jwisbey93@gmail.com

Privacy

Log Out

Extra

Notifications

Torch

App Information

Support

Privacy Policy

Terms of Use

Create Stamp

Name	Cathedral
Category	Any
Destination	Minster Street

Online Current Location

Friends	None
Notes	None
Media	None

Cancel Create Save

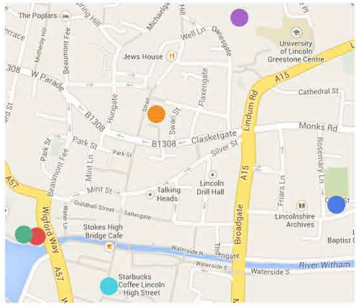
Friends

Top

Katrina Charlotte Georgia

Jessica Becky Chris

Trending

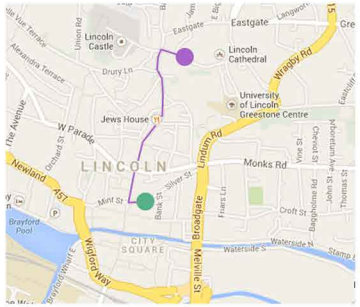


Local

Brayford Lincoln FC Cinema

Cathedral Starbucks Craft

Current



Directions

16 m turn right onto **High Street**

161 m continue onto **The Strait**

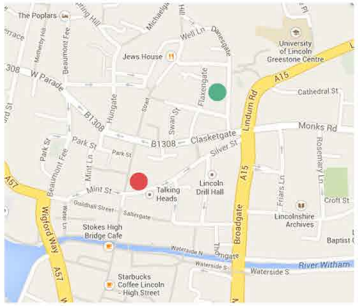
84 m continue onto **Steep Hill**

164 m continue onto **Bailgate**

93 m turn right onto **Drury Lane**

57 m you have arrived at **Cathedral**

Tracking



Current

You Katrina

Frequent

Jessica Becky Chris

stamps

Augmented Reality

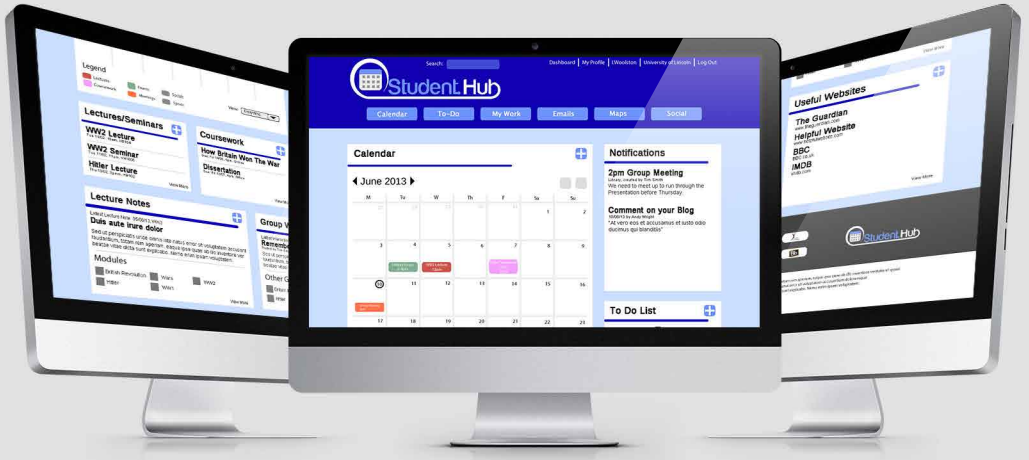
To take our stamps project further we wanted to experiment with some augmented reality. Using Unity and Xcode, we were able to attach our video to an image so when viewed through the applications viewfinder it will trigger a response and overlay our video.

POCKETGYM

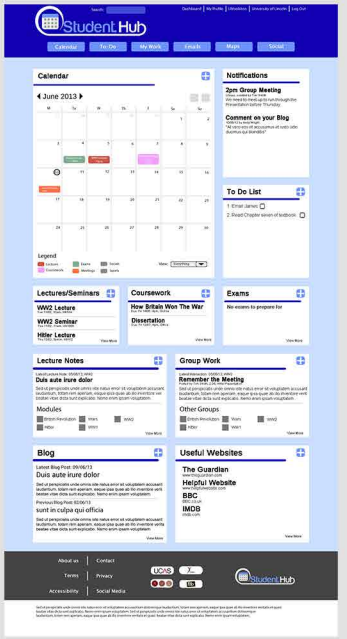
PocketGym is an application to assist gym users to record and suggest workouts to assist them in the gym. The brief was to create a project based around revolution/evolution so in order to assist peoples to evolve themselves I came up with the concept of PocketGym. Again, I created the brand identity including logos, colour scheme and fonts and combined them with my UI design and showcased it in an advert using animation and live footage.

app design

Student Hub



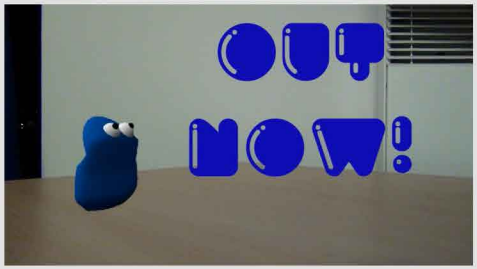
Student Hub is a website I designed during a one week work experience placement at Soak Digital where I learnt more on project managing and the process from idea creation till completion. I was able to plan the project through site maps, grey scale designs and then incorporating the design of the website. The experience also gave me valuable insight into the coding behind the website and how to incorporate that knowledge with wordpress.



web design

Fibbles

Fibbles was a project I completed in my second year for Digital Media and was a combination of the skills I had picked up including 2D and 3D animation to create a video and then housing it in an offline website. For the project I created a new series of toys that interact when a user plays with them so created a video showing how they interact with their environment.



2D/3D animation and interactivity

oakley**mobile**

Case Study

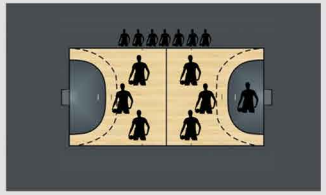
For one of my third year modules the brief was to research a company and create a case study summarising my findings. Whilst working in a group of three, we looked into a app company based in Essex who specialise in Augmented Reality and as well as the latest technology in the industry. The design of the file was based on how the company has branded themselves but laid out independently by our group.

design

Inspiring a Generation? Handball

Documentary
Editor

Inspiring a Generation? Handball is a documentary I created within a team for my second year Film Production module where my role was editor. It was also my role to structure the documentary writing scripts and animating sequences.



Rule Number Seven

Fiction Film
Director/Editor

Rule Number Seven is a fiction film, also for second year film production, where I was director in charge of adapting the script, storyboarding, organising actors and my team and leading the production. I also ended up editing the final piece.

single camera/post production

Other Projects

To view all my work visit my website at
ianwoolston.co.uk

Snagglefang's Spooky Spectacular
(Halloween promotional designs)

End of the Line
(Animated Title Sequences)

Museum of Lincolnshire Life
(Freelance Photographer)

Serve Yourself
(Short Film)

Haunted Mansion
(3D Animation)

Spiders
(ITV News Story)

Cambodia Dog
(ITV News Story)

Wedding Fayre
(Promotional Video)

The Auction
(Film Trailer)

Earth Zoom
(Special Effects)

BBC Radio Norfolk
(Assistant producer)

Industry Specific Skills

Photoshop

Premier Pro

Xcode

AfterEffects

Avid

Illustrator

Wordpress

Canon SLR

Dreamweaver

Microsoft Office

Industry Standard Cameras

Industry Standard Lighting Equipment

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